

6th January 2025

Dear parent/carer,

White Rose Education is a team of highly experienced and passionate maths and science teaching experts who create educational materials and training to support educators around the world. We continually develop our materials in response to national requirements and the many schools, parents, carers and pupils who use them.

We are working with Cottingley Village Academy and The Micro:bit Educational Foundation to investigate how the use of technology can support the teaching of science. The Micro:bit Educational Foundation is a not-for-profit organisation that aims to inspire every child to create their best digital future. We will be working with children in the classroom, conducting science investigations that incorporate the use of the BBC micro:bit – a pocket-sized computer that has an LED light display, buttons, sensors and many features that children physically interact with.

Whilst these investigations are happening, some video, image and audio recordings may be collected. The form below asks you to consent to the use of your image by White Rose Education and The Micro:bit Educational Foundation. Your image shall be deemed to represent a fictional person unless agreed otherwise. Please note that that our website and social media channels can be accessed from outside the United Kingdom.

We will only use images that identify you with your further, explicit consent to do so, and we will not use the images for any purpose other than those mentioned within the consent form or as otherwise agreed.

You may withdraw your consent at any time by contacting us at the address below. If you withdraw your consent, we will not use your image in any new publications or materials and will delete your image from our records. However, your image may be retained on existing publications and materials where a) there is a legitimate interest for White Rose Education to maintain the public availability of those publications and materials, b) this legitimate interest is not overridden by any prejudice (damage or harm) to your own interests or fundamental rights or freedoms, and c) where it is not reasonable and proportionate in the circumstances for the publications or materials to be withdrawn.

You can request a copy of your personal data held by White Rose Education by contacting us at the address below.

If you have any questions please speak to your child's class teacher or use the contact details provided on the consent form.

Yours faithfully,

Joe Partridge

for Pa

Primary Science Specialist - White Rose Education



Consent form for the use of your image

This form asks you to consent to the use of your image by White Rose Education and The Micro:bit Educational Foundation. We use digital media (audio, photography and video) in our communications and training activities.

Your media may be used in our printed publications for promotional purposes, in press releases, on videos, on social media channels, in presentation materials and on our website.

The media (images, video and audio) will remain the property of White Rose Education and may also be shared, under permission, with The Micro:bit Educational Foundation. Your personal contact details will remain strictly confidential.

I consent for media to be used for the following purposes:

- In White Rose Education publications, on our social media channels and on our website.
- In Micro:bit Educational Foundation publications, on social media channels and on their website.

By signing this release form, I hereby grant White Rose Education the absolute right to reproduce, display and disseminate worldwide and in perpetuity, in any traditional or electronic media format, my likeness as shown in the photographs/films captured at this time for the purposes given above.

If I decide at any point in the interim that I no longer want it to be used, I will contact White Rose Education.

Child's Name:	
I confirm that I am the on behalf of the child:	legal guardian of the child named above and therefore may grant permission
Name of Guardian:	
Address:	
Email address:	
Phone number:	
Relationship to Child:	
Guardian signature:	
Date:	